



## International growth on track for Trainline, as it adds new languages and websites

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- Rail industry leader adds eleven new websites, with nine additional languages and prices displayed in 15 new currencies
- The new websites mean Trainline now provides 14 languages in total – more than any other digital rail ticketing platform in Europe

**LONDON, UK; 5th October 2017:** Trainline, the world's leading independent digital rail platform, today announces its enhanced international offering, as it adds eleven new websites, with nine additional languages and prices displayed in 15 new currencies.

The new websites mean Trainline now provides more languages than any other digital rail ticketing platform in Europe and mark the company's increasing focus on Northern, Central and Eastern Europe, Asia and The Americas. New languages include Czech, Polish, Portuguese (European and Brazilian) and Mandarin Chinese. This brings the total languages now available on the platform to 14, all of which will be accessible on Trainline's desktop and mobile websites, as well as its iOS and Android apps.

Trainline is already enabling rail travel for customers in 173 countries across the globe, selling tickets on behalf of 87 different providers. The new platform coverage means that the company will be able to boost its offering for rail travellers worldwide, allowing customers to book journeys in their own language and see prices in their own currency.

A seamless, uniform experience across multiple territories is key to Trainline's ambition to help customers across the world make smarter journeys. The new capabilities are representative of Trainline's mission to build a one-stop shop for global rail travel, catering to every customer's specific needs, helping them to save time, and allowing them to enjoy their trip.

Daniel Beutler, General Manager of Trainline International, said of the new websites: "*We're focused on making rail journeys smarter for people worldwide. Providing customers across the globe with access to our industry-leading product in their own language makes the entire travel experience more intuitive, encouraging people to opt for rail over other modes of transport, such as air. We're committed to growing the global rail market and this is another step towards ensuring that train will always be the transport mode of choice.*"

The new languages provided by Trainline are:

Dutch, Swedish, Danish, Norwegian, Czech, Portuguese (European and Brazilian), Polish and Mandarin Chinese.

Trainline is a technology company with its customers at its heart – it's focused on delivering a smarter travel experience and best-in-class support for all customers. With a 500-strong team, over half of which are rail technology specialists, including a dedicated data science team, Trainline's technical talent is using data analytics to transform travel.

**ENDS**

### **For more information please contact:**

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### **About Trainline**

Trainline is the world's leading independent digital rail platform. We sell tickets worldwide on behalf of 87 train companies and a growing number of coach companies, helping our customers make more than

125,000 journeys every day in and across 24 countries. We are a one-stop shop for rail travel, bringing together major train companies onto one platform, providing our customers with a complete set of travel options and offering unique, AI driven travel information and recommendations to help our customers stay one step ahead.