

## TRAINLINE RENEWS PARTNERSHIP WITH OLYMPIQUE LYONNAIS



Paris, 29 August 2025 – Trainline today announced the renewal of its major partnership with Olympique Lyonnais for the upcoming season, with the option to extend for two further seasons (2026/2027 and 2027/2028).

As part of this partnership, the Trainline logo will appear on the front of Olympique Lyonnais players' shorts during Ligue 1 matches, as well as on the back of training and warm-up shirts. The brand will also benefit from prominent visibility at Groupama Stadium and across the club's digital platforms.

By extending this partnership with one of France's most iconic football clubs, Trainline has an ideal platform from which to encourage supporters and travellers to choose the train for their journeys, reinforcing its commitment to promoting sustainable mobility.

Olympique Lyonnais is the perfect partner for Trainline, as the city holds a strategic position at the heart of Europe's rail network. Located at the crossroads of major continental routes, Lyon's accessibility has been significantly enhanced by the recent liberalisation of high-speed rail services, now operated by all the major train companies: SNCF, Trenitalia, and Renfe.

"We're excited to kick off the next chapter of our collaboration with Olympique Lyonnais – a club that truly embodies the spirit and passion of French football," said **Jody Ford, CEO of Trainline**. "Renewing our partnership reflects the strong team spirit we've built together, as well as our shared goal of championing more sustainable travel through the power of sport. This is a great opportunity to grow Trainline's visibility across France and connect with even more fans – both on and off the pitch."



"We are pleased to count on the commitment of our major partner Trainline for the 2025/26 season. This renewal marks a new stage in our collaboration, which began in February 2025. It demonstrates the trust and determination to continue the momentum we have created together. This collaboration also helps bring our supporters closer to a mode of travel that promotes virtuous mobility, especially for matches both in France and across Europe," said Michael Gerlinger, Managing Director of Olympique Lyonnais.

## **About Trainline**

Trainline is Europe's leading train and coach platform, selling tickets to millions of travellers worldwide, enabling them to search, book, and manage their journeys all in one place via its website and top-rated mobile app. Trainline brings together millions of routes, fares and travel times from 270 rail and coach companies across 45 countries. Its mission is to make train and coach travel easier and to encourage more environmentally friendly transport choices.

## **About Olympique Lyonnais**

Founded in 1950, Olympique Lyonnais has won 21 trophies (including a record seven consecutive French championship titles) with its men's team, which has taken part in European competitions 28 times over the past 35 years. With a youth academy consistently ranked among the top three in Europe, the club—owned by Eagle Football—plays at Groupama Stadium, its 100% privately owned, ultra-modern and multifunctional venue, inaugurated in January 2016.